

# Whinnie Williams

Presenters & Brands | Presenters

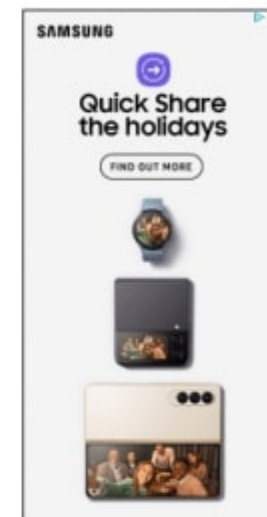
Press

Lifestyle > My Happy Home

## My Happy Home: Whinnie Williams

The interior designer, presenter and singer talks about vintage buys, painting ceilings and Christmas memories.

BY ELLIS COCHRANE 24 NOV 2022



As part of our interview series, *My Happy Home*, we sit down with Whinnie Williams to find out about her decorating plans for her first Christmas in her new home — and whose house she'd like to have a snoop around, given the chance.

Jade Williams, known professionally as Whinnie Williams, is a British singer, interior designer and founder of the interiors brand *Poodle & Blonde*, alongside Kierra Campbell. You may have also seen her on your screens on BBC Three's *Flair Our Fabulous* or as one of the designers on the second series of Channel 4's *Changing Rooms* reboot.

Whinnie has recently moved from a 1970s location house in Margate to the nearby Kent countryside with her husband Tom, and a group of animals. Described as 'where English eccentricity meets Hollywood glamour', the couple plan to renovate their new home — a 1950s English bungalow-on-stilts nicknamed Follywood — into a unique destination for shoots and creativity.



## Tell us about your favourite memory at home

**WHI** I've just got a new kitten and it's really reminded me of when I was a kid. I think I was about five years old and my mum bought two kittens and one of them looks identical to the new one that I just got. She actually put them in a cardboard box, with the cardboard box hanging out of the fireplace. And we got up on Christmas morning, like Father Christmas has brought us something, we opened it and there were these two little kittens with ribbons on them. It's just really in my mind at the moment because we've got this new kitten and that was such a fond memory. Our new kitten's name is Magnus, which is a power station in Wales. My husband is obsessed with power stations.



# METRO

NEWS..



There is 'magic in awkwardness' when it comes to decor according to the presenter (Picture: Supplied/Metro.co.uk)

Inspiration for the home can come from many places – glossy magazines, sassy architectural shows, or that favourite boutique hotel.

For Whinnie Williams, the interior designer who is the new face of Channel 4's Changing Rooms, it was in the exotic world of perms and blue-rinse.

'The inspiration for my whole house came from a trip to Venice when I looked in an old ladies' hairdressers, and I thought: that's what I want my house to look like,' she says of the three-storey Victorian townhouse in Margate, which has been used for music videos and film shoots.

## Whinnie Williams

Presenters & Brands | Presenters  
Press

**CAROL HAYES**  
**MANAGEMENT**  
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

[www.carolhayesmanagement.co.uk](http://www.carolhayesmanagement.co.uk)



## Whinnie Williams

Presenters & Brands | Presenters  
Press

## UNLOCKED Changing Rooms set to return to Channel 4 with one big difference

Rod McPhee | Elicity Cross

19:32, 13 Jul 2022 | Updated: 19:34, 13 Jul 2022



**AFTER** Davina McCall backed out of hosting Channel 4's Changing Rooms reboot, Anna Richardson has quit the show.

She hosted the return of the interior design favourite but – like [Davina](#), who was initially slated to host – [Anna](#) says filming commitments mean she cannot do this summer's follow-up series.



**After** Davina McCall backed out of hosting Channel 4's Changing Rooms reboot, Anna Richardson has quit the show

There was already a storm in a teacup over C4 not rehiring Nineties host [Carol Smillie](#).



**Whinnie Williams**  
Presenters & Brands | Presenters  
Press

**HOME**

**FLAVOUR SAVVY**  
How to save on food in cooking  
starts for new-style

**On Whinnie form...**

**DJ WHINNIE WILLIAMS TRANSFORMED A NEGLECTED MARGATE SIM TO REFLECT HER UNIQUE STYLE. EMMA WELLS TAKES A LOOK**

**Reward-it**  
Gift & Loyalty Systems

**YOUR PARTNER IN RETAIL SUCCESS**

- Kick-start your business growth
- Capitalise on increased local business
- Increase cash flow and footfall

**61%** of gift card recipients spend more than the value of their gift card

**Quick and easy setup**  
No hassle, no special equipment needed

**From just £25 p/m**  
Scalable for businesses of all sizes

**Powerful reporting** on customer habits and inbuilt marketing features

**020 8266 1600**  
sales@reward-it.co.uk  
www.reward-it.co.uk

**GET THE LOOK**

Contact us today to get started!



**Whinnie Williams**

Presenters & Brands | Presenters  
Press

**CAROL HAYES**  
**MANAGEMENT**  
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

www.carolhayesmanagement.co.uk



**Whinnie Williams**

Presenters & Brands | Presenters  
Press

**CAROL HAYES**  
**MANAGEMENT**  
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

[www.carolhayesmanagement.co.uk](http://www.carolhayesmanagement.co.uk)



**Whinnie Williams**

Presenters & Brands | Presenters  
Press

**CAROL HAYES**  
**MANAGEMENT**  
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

[www.carolhayesmanagement.co.uk](http://www.carolhayesmanagement.co.uk)



**Whinnie Williams**

Presenters & Brands | Presenters  
Press

**CAROL HAYES**  
**MANAGEMENT**  
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

[www.carolhayesmanagement.co.uk](http://www.carolhayesmanagement.co.uk)





**Whinnie Williams**

Presenters & Brands | Presenters  
Press

**CAROL HAYES  
MANAGEMENT**  
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

[www.carolhayesmanagement.co.uk](http://www.carolhayesmanagement.co.uk)



**Whinnie Williams**

Presenters & Brands | Presenters  
Press

**CAROLHAYES  
MANAGEMENT**  
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

[www.carolhayesmanagement.co.uk](http://www.carolhayesmanagement.co.uk)



**Whinnie Williams**

Presenters & Brands | Presenters  
Press

**CAROL HAYES**  
**MANAGEMENT**  
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

[www.carolhayesmanagement.co.uk](http://www.carolhayesmanagement.co.uk)



**Whinnie Williams**

Presenters & Brands | Presenters  
Press

**CAROLHAYES  
MANAGEMENT**  
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555

[www.carolhayesmanagement.co.uk](http://www.carolhayesmanagement.co.uk)